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**Project's Designation** | DUISTT 21 - Innovation and Design in the creation of unique furniture pieces to luxury segments

**Project's Code** | NORTE-02-0752-FEDER-042285

**Main Goal** | Reinforcing the competitiveness of SMEs

**Region of intervention** | NORTH - Porto, Matosinhos

**Beneficiary entity** | DUISTT, UNIPessoal LDA

**Approval date** | 22-04-2019

**Start date** | 12-12-2018

**Conclusion date** | 11-12-2021

**Custo total elegível** | 263.862,50 EUR

**European Union financial found** | FEDER - 118.738,13EUR

**Nacional financial found** | Not applicable

**Objectives, activities and outcomes expected/achieved:** Duistt, Unipessoal, Lda. (Hereinafter referred to as "Duistt" or "Company") was established in 2013 in Lavra, Matosinhos, Oporto, and has been engaged in the marketing of luxury furniture, conceived by artisans and designers, which is mostly sold to markets with a high international purchasing power.

In this context, the Company is located at an intermediate point in the value chain related to the production / sale of furniture, bridging the domestic producers and customers, such as hotels, offices, decorators, shops or private customers. The product line transacted by Duistt encompasses from dining tables, sideboards, mirrors, desks, among other components of decoration.

Over the years, the Company has established several commercial partnerships with international markets, with an international turnover of around EUR 471K (pre-project), coming from 17 international markets (Germany, Australia, Belgium, Denmark, France, Germany, Greece, Italy, Poland, Qatar, United Kingdom, Sweden, Switzerland, Austria and United Arab Emirates). Through this internationalization project, the Company intends to increase sales volume in 16 of the 17 mentioned markets (France, Germany, UK, United Arab Emirates and United States being the target markets for the project), hoping to achieve a volume of international post-project business of approximately EUR 950K (representing 94% of the Company's total turnover).

In order to achieve the goals listed above, Duistt has established a plan of actions / investments, among which: (i) commercial prospecting trips; (ii) presence at specialty fairs; (iii) hiring of qualified employees; iv) new collections development, v) hiring specialized services, among others.